

REPUBLICANS, CLEAN ENERGY, AND CLIMATE CHANGE

Poll of 1200 registered voters nationwide
with an oversample to reach 500 Republicans

August 24-27, 2015
MoE +/- 2.8%

conducted by Echelon Insights, North Star Opinion Research, and Public Opinion Strategies,
on behalf of ClearPath



THE HEADLINE:

**VOTERS - INCLUDING CONSERVATIVE
REPUBLICANS - THINK CLEAN ENERGY KEEPS
US HEALTHIER, SAFER, AND MORE
PROSPEROUS.**

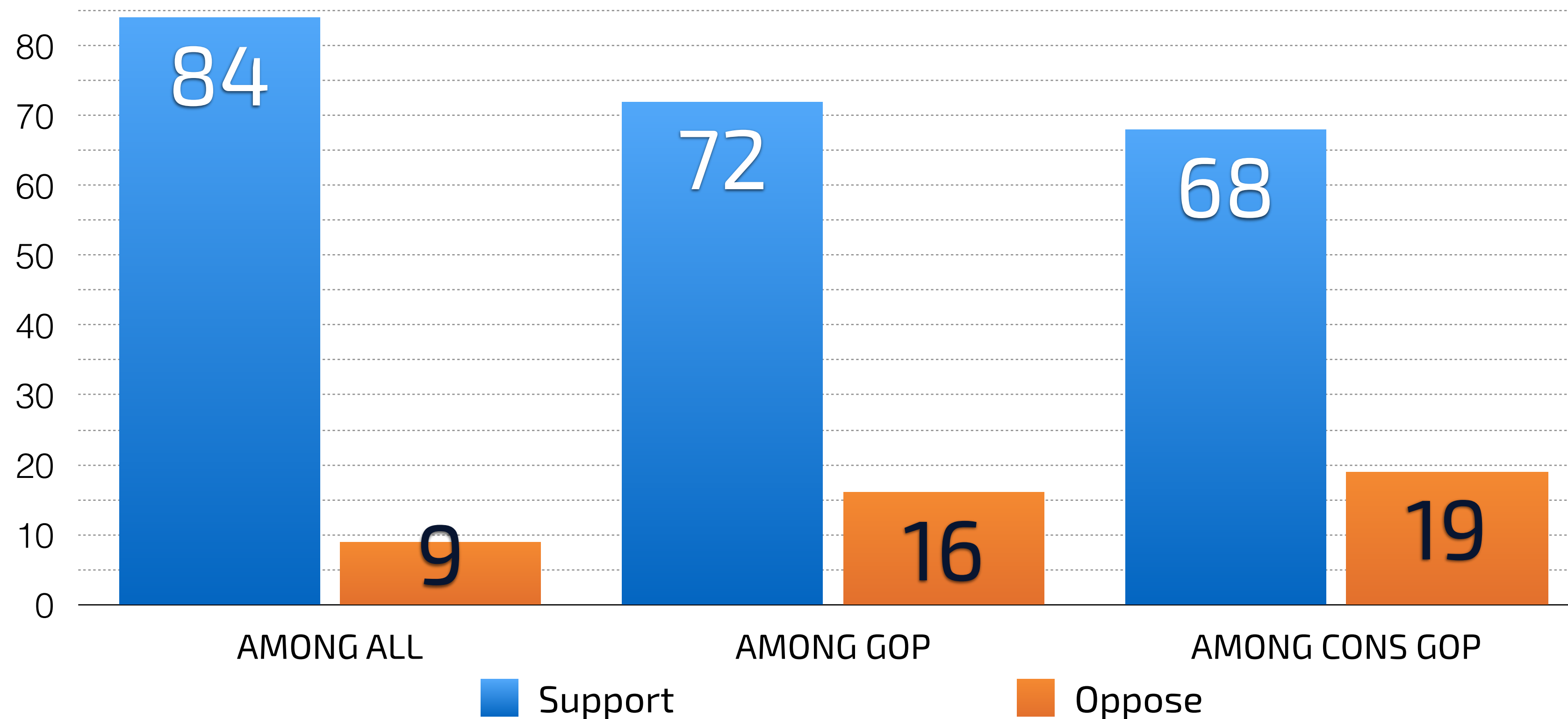


**THERE IS STRONG SUPPORT FOR
CLEAN ENERGY.**



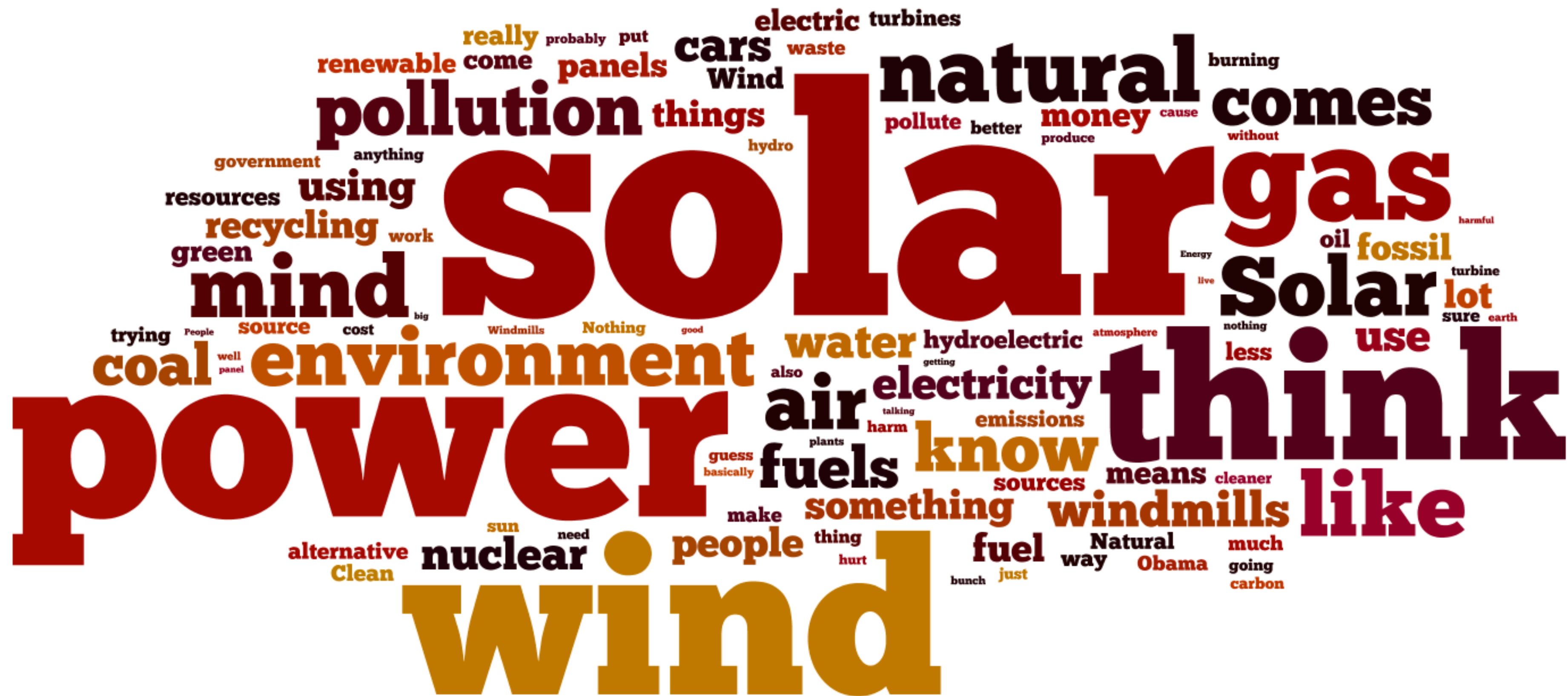
VOTERS SUPPORT ACCELERATING THE DEVELOPMENT AND USE OF CLEAN ENERGY

SUPPORT/OPPOSE? "Would you say you support or oppose taking action to accelerate the development and use of clean energy in the United States?"



MOST ASSOCIATE “CLEAN ENERGY”
WITH SOLAR AND WIND POWER AS
WELL AS LOWER POLLUTION.





ONLY REPUBLICANS



**STRONGEST FRAMES FOR DISCUSSING
CLEAN ENERGY:
LESS POLLUTION.
MORE INNOVATION.
GREATER INDEPENDENCE.**



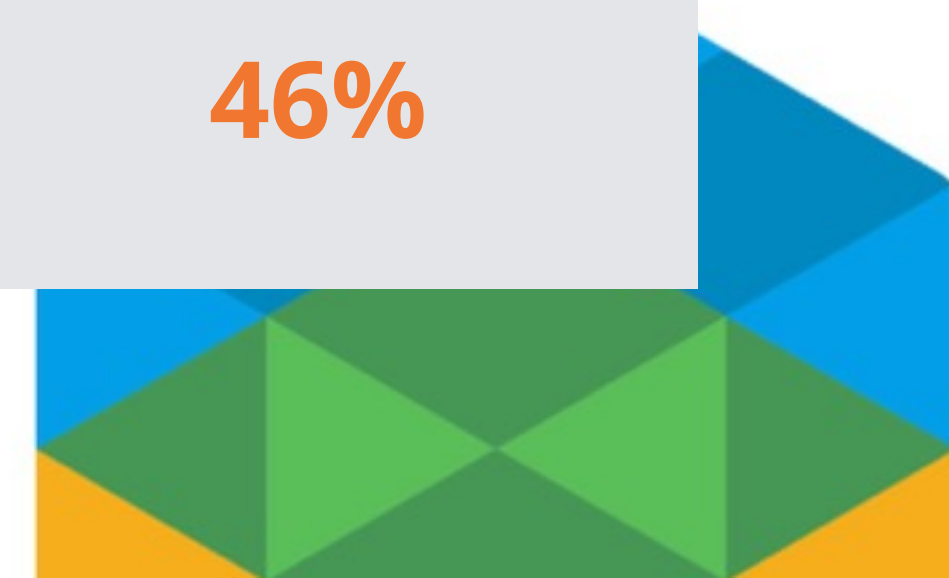
FRAMES WHERE A MAJORITY OF CONSERVATIVE REPUBLICANS STRONGLY AGREE

Agree or Disagree?	% Agree	% Strongly Agree	% Agree (Conservative GOP)	% Strongly Agree (Conservative GOP)
We should accelerate the growth of clean energy so that America can have cleaner, healthier air and less pollution at home.	91%	73%	80%	52%
We should accelerate the growth of clean energy so that American innovation can create economic growth and jobs at home.	89%	69%	77%	54%
We should accelerate the growth of clean energy so that America is less dependent on energy from the Middle East.	88%	70%	79%	64%



FRAMES WHERE 34-46% OF CONSERVATIVE REPUBLICANS STRONGLY AGREE

Agree or Disagree?	% Agree	% Strongly Agree	% Agree (Conservative GOP)	% Strongly Agree (Conservative GOP)
We should accelerate the growth of clean energy so that America can lead on addressing global environmental issues.	83%	54%	63%	34%
We should accelerate the growth of clean energy so that we can more quickly make the inevitable transition away from carbon-emitting sources of energy	82%	55%	63%	34%
We should accelerate the growth of clean energy so that America is not left behind by nations like China in developing next generation energy technology.	81%	56%	69%	41%
We should accelerate the growth of clean energy so that we can decentralize our nation's electricity sources, making them less susceptible to terrorist attacks.	80%	52%	74%	46%



WHAT POLICIES DO VOTERS - PARTICULARLY REPUBLICAN VOTERS - SUPPORT TO ACCELERATE DEVELOPMENT AND USE OF CLEAN ENERGY?



ROOFTOP SOLAR AND NET METERING ARE HUGE WINNERS; MAJORITY “STRONGLY” SUPPORT

Support or oppose?	% Support	% Strongly Support	% Support (Conservative GOP)	% Strongly Support (Conservative GOP)
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We should allow homeowners who use rooftop solar panels to receive credit on their energy bill for **sending extra power back to the electrical grid** that other customers can use.

89% **68%** **87%** **62%**

We should support homeowners who lease **rooftop solar** panels from private companies to power their own homes and not fine them for doing so.

85% **57%** **84%** **58%**



PORTFOLIO STANDARDS AND GOV'T R&D SEE SUPPORT, LESS "STRONGLY" AMONG CONS GOP

Support or oppose?	% Support	% Strongly Support	% Support (Conservative GOP)	% Strongly Support (Conservative GOP)
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Where utilities have a monopoly on providing power to consumers, they should be **required to have clean energy as one of the sources of power** they generate.

80%

51%

66%

32%

We should increase **government funding for basic research into clean energy technology** without picking winners and losers, launching a "space race" style effort to reach new energy frontiers.

71%

37%

58%

26%



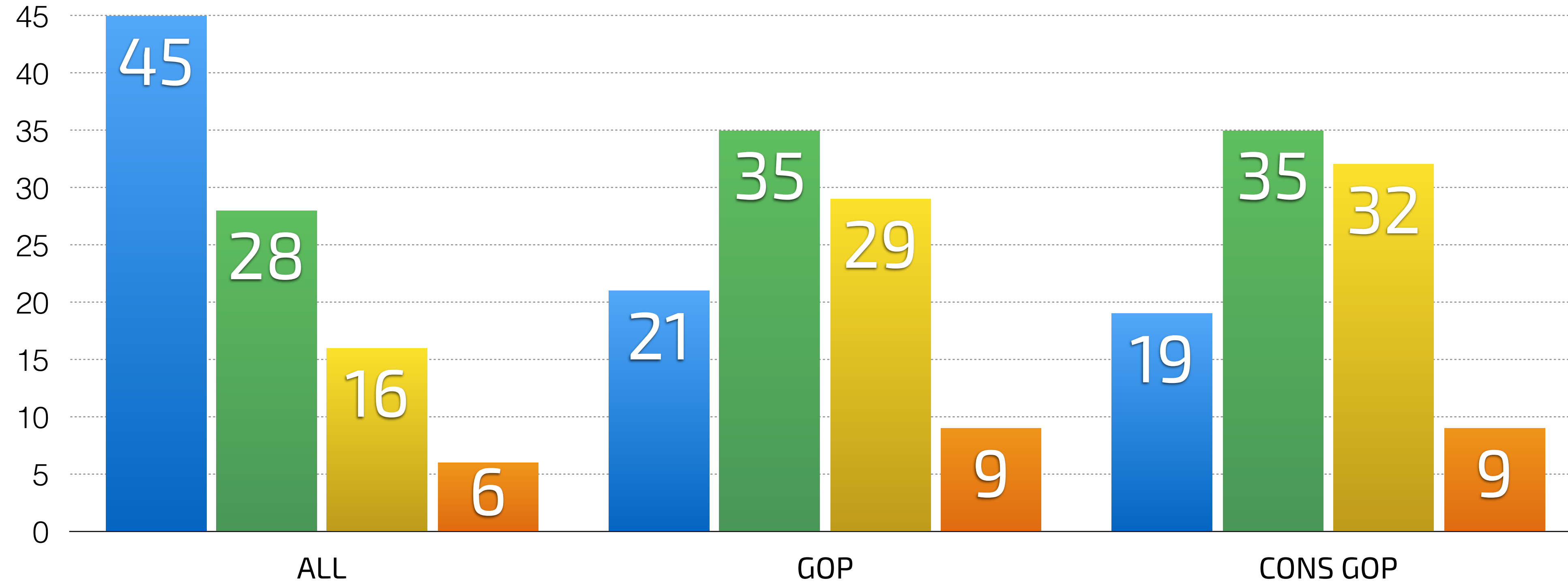
HOW DOES CLIMATE CHANGE FIT INTO THE PICTURE?

MOST VOTERS - INCLUDING MOST CONSERVATIVE REPUBLICANS - THINK THE CLIMATE IS CHANGING AND MANKIND IS PLAYING A ROLE.



MOST THINK THE CLIMATE IS CHANGING AND HUMAN ACTIVITY IS PLAYING A ROLE

"On the issue of climate, I'd like to know which of the following you agree with more..."



- Climate is changing and human activity is contributing a lot to the change
- Climate is changing and human activity is probably contributing a little to the change
- Climate is changing because of natural cycles and human activity isn't a factor
- Climate is not really changing



IMPORTANT TO NOTE:
OUTRIGHT DISMISSAL OF CLIMATE CHANGE IS
VERY LIMITED, EVEN AMONG CONSERVATIVE
REPUBLICANS.

HOWEVER, MOST REPUBLICANS HESITATE TO
SAY CLIMATE CHANGE HAS “A LOT” TO DO
WITH HUMAN ACTIVITY.



THE BOTTOM LINE:

VOTERS - INCLUDING CONSERVATIVE
REPUBLICANS - THINK CLEAN ENERGY KEEPS
US HEALTHIER, SAFER, AND MORE
PROSPEROUS.



THE BOTTOM LINE:

THE STRONGEST MESSAGING DEPOLITICIZES CLIMATE AND PUTS OTHER BENEFITS - HEALTH, SECURITY, INNOVATION - FIRST.



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